

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 480895 /		<u>Alt Order #</u> 06180424
<u>Product</u> NRCC IE 2012		
<u>Contract Dates</u> 10/12/12 - 10/18/12		<u>Estimate #</u> 2603
<u>Advertiser</u> NRCC		<u>Original Date / Revision</u> 09/26/12 / 09/26/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 155	<u>Product Code</u> 426
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

National Media Research Planning & Placement
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 18	KVVU	10/15/12	10/15/12	The Dr.Oz Show	4-5p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	2-----				2	\$225.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	The Dr.Oz Show	4-5p	M-----	:30		\$225.00	NM		
				See MG 39.3,39.4,39.5,39.6,39.7,39.8,39.9,39.10,39.11,39.12,39.13,39.14,39.15								
	2	KVVU	10/15/12-10/21/12	The Dr.Oz Show	4-5p	M-----	:30		\$225.00	NM		
				See MG 39.3,39.4,39.5,39.6,39.7,39.8,39.9,39.10,39.11,39.12,39.13,39.14,39.15								
N 19	KVVU	10/15/12	10/15/12	Fox 5 News at 5	5-530p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Fox 5 News at 5	5-530p	M-----	:30		\$350.00	NM		
				See MG 39.3,39.4,39.5,39.6,39.7,39.8,39.9,39.10,39.11,39.12,39.13,39.14,39.15								
N 21	KVVU	10/15/12	10/15/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$365.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	M-----	:30		\$365.00	NM		
				See MG 39.3,39.4,39.5,39.6,39.7,39.8,39.9,39.10,39.11,39.12,39.13,39.14,39.15								
N 23	KVVU	10/15/12	10/15/12	MORE Access	6-7pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	2-----				2	\$235.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	MORE Access	6-7pm	M-----	:30		\$235.00	NM		
				See MG 39.3,39.4,39.5,39.6,39.7,39.8,39.9,39.10,39.11,39.12,39.13,39.14,39.15								
	2	KVVU	10/15/12-10/21/12	MORE Access	6-7pm	M-----	:30		\$235.00	NM		
				See MG 39.3,39.4,39.5,39.6,39.7,39.8,39.9,39.10,39.11,39.12,39.13,39.14,39.15								
N 24	KVVU	10/15/12	10/15/12	Extra	M-F 7-730p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$420.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Extra	M-F 7-730p	M-----	:30		\$420.00	NM		
				See MG 39.3,39.4,39.5,39.6,39.7,39.8,39.9,39.10,39.11,39.12,39.13,39.14,39.15								

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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<u>Contract / Revision</u> 480895 /		<u>Alt Order #</u> 06180424
<u>Contract Dates</u> 10/12/12 - 10/18/12	<u>Product</u> NRCC IE 2012	<u>Estimate #</u> 2603
<u>Advertiser</u> NRCC	<u>Original Date / Revision</u> 09/26/12 / 09/26/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 26	KVVU	10/15/12	10/15/12	TMZ	730-8p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$575.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	TMZ	730-8p	M-----	:30		\$575.00	NM		
	See MG 39.3,39.4,39.5,39.6,39.7,39.8,39.9,39.10,39.11,39.12,39.13,39.14,39.15											
N 27	KVVU	10/15/12	10/15/12	Bones	Mon 8p-9p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$3,800.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Bones	Mon 8p-9p	M-----	:30		\$3,800.00	NM		
	See MG 39.3,39.4,39.5,39.6,39.7,39.8,39.9,39.10,39.11,39.12,39.13,39.14,39.15											
N 39	KVVU	10/18/12	10/18/12	The Dr.Oz Show	4-5p		:30			NM	13	\$13,055.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---2---				2	\$225.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	The Dr.Oz Show	4-5p	----Th----	:30		\$225.00	NM		
	See MG 39.3,39.4,39.5,39.6,39.7,39.8,39.9,39.10,39.11,39.12,39.13,39.14,39.15											
	2	KVVU	10/15/12-10/21/12	The Dr.Oz Show	4-5p	----Th----	:30		\$225.00	NM		
	See MG 39.3,39.4,39.5,39.6,39.7,39.8,39.9,39.10,39.11,39.12,39.13,39.14,39.15											
	3	KVVU	10/15/12-10/15/12	Dr Oz	3-4p	M-----	:30		\$350.00	NM		
	Ⓜ	MG for 60.1,23.2,23.1,21.1,44.2,44.1,47.1,62.1,39.2,39.1,26.1,58.1,40.1,24.1,19.1,45.1,27.1,18.2,18.1,42.1										
	4	KVVU	10/15/12-10/15/12	Dr Oz	3-4p	M-----	:30		\$350.00	NM		
	Ⓜ	MG for 60.1,23.2,23.1,21.1,44.2,44.1,47.1,62.1,39.2,39.1,26.1,58.1,40.1,24.1,19.1,45.1,27.1,18.2,18.1,42.1										
	5	KVVU	10/18/12-10/18/12	Dr Oz	3-4p	----Th----	:30		\$350.00	NM		
	Ⓜ	MG for 60.1,23.2,23.1,21.1,44.2,44.1,47.1,62.1,39.2,39.1,26.1,58.1,40.1,24.1,19.1,45.1,27.1,18.2,18.1,42.1										
	6	KVVU	10/18/12-10/18/12	Dr Oz	3-4p	----Th----	:30		\$350.00	NM		
	Ⓜ	MG for 60.1,23.2,23.1,21.1,44.2,44.1,47.1,62.1,39.2,39.1,26.1,58.1,40.1,24.1,19.1,45.1,27.1,18.2,18.1,42.1										
	7	KVVU	10/16/12-10/16/12	Extra	M-Sa 8-10p/Su 7-1-Tu-----		:30		\$825.00	NM		
	Ⓜ	MG for 60.1,23.2,23.1,21.1,44.2,44.1,47.1,62.1,39.2,39.1,26.1,58.1,40.1,24.1,19.1,45.1,27.1,18.2,18.1,42.1										
	8	KVVU	10/18/12-10/18/12	TMZ	M-Sa 8-10p/Su 7-1-----Th----		:30		\$825.00	NM		
	Ⓜ	MG for 60.1,23.2,23.1,21.1,44.2,44.1,47.1,62.1,39.2,39.1,26.1,58.1,40.1,24.1,19.1,45.1,27.1,18.2,18.1,42.1										
	9	KVVU	10/16/12-10/16/12	TMZ	M-Sa 8-10p/Su 7-1-Tu-----		:30		\$825.00	NM		
	Ⓜ	MG for 60.1,23.2,23.1,21.1,44.2,44.1,47.1,62.1,39.2,39.1,26.1,58.1,40.1,24.1,19.1,45.1,27.1,18.2,18.1,42.1										
	10	KVVU	10/16/12-10/16/12	Raising Hope/Ben and Kate	Tue 8p-9p	-Tu-----	:30		\$3,550.00	NM		
	Ⓜ	MG for 60.1,23.2,23.1,21.1,44.2,44.1,47.1,62.1,39.2,39.1,26.1,58.1,40.1,24.1,19.1,45.1,27.1,18.2,18.1,42.1										
	11	KVVU	10/16/12-10/16/12	Special Early News	Special Early News	-Tu-----	:30		\$900.00	NM		
	Ⓜ	MG for 60.1,23.2,23.1,21.1,44.2,44.1,47.1,62.1,39.2,39.1,26.1,58.1,40.1,24.1,19.1,45.1,27.1,18.2,18.1,42.1										
	12	KVVU	10/18/12-10/18/12	BB League Championships	1pm-8pm	----Th----	:30		\$3,250.00	NM		
	Ⓜ	MG for 60.1,23.2,23.1,21.1,44.2,44.1,47.1,62.1,39.2,39.1,26.1,58.1,40.1,24.1,19.1,45.1,27.1,18.2,18.1,42.1										
	13	KVVU	10/18/12-10/18/12	Special Early News	Special Early News	----Th----	:30		\$550.00	NM		
	Ⓜ	MG for 60.1,23.2,23.1,21.1,44.2,44.1,47.1,62.1,39.2,39.1,26.1,58.1,40.1,24.1,19.1,45.1,27.1,18.2,18.1,42.1										
	14	KVVU	10/16/12-10/16/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar-Tu-----		:30		\$105.00	NM		
	Ⓜ	MG for 60.1,23.2,23.1,21.1,44.2,44.1,47.1,62.1,39.2,39.1,26.1,58.1,40.1,24.1,19.1,45.1,27.1,18.2,18.1,42.1										
	15	KVVU	10/18/12-10/18/12	Extra	M-Sa 8-10p/Su 7-1-----Th----		:30		\$825.00	NM		
	Ⓜ	MG for 60.1,23.2,23.1,21.1,44.2,44.1,47.1,62.1,39.2,39.1,26.1,58.1,40.1,24.1,19.1,45.1,27.1,18.2,18.1,42.1										
N 40	KVVU	10/18/12	10/18/12	Fox 5 News at 5	5-530p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Fox 5 News at 5	5-530p	----Th----	:30		\$350.00	NM		
	See MG 39.3,39.4,39.5,39.6,39.7,39.8,39.9,39.10,39.11,39.12,39.13,39.14,39.15											

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<u>Advertiser</u> NRCC	<u>Original Date / Revision</u> 09/26/12 / 09/26/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 42	KVVU	10/18/12	10/18/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$365.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	----Th-----	:30		\$365.00	NM		
	See MG 39.3,39.4,39.5,39.6,39.7,39.8,39.9,39.10,39.11,39.12,39.13,39.14,39.15											
N 44	KVVU	10/18/12	10/18/12	MORE Access	6-7pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---2---				2	\$235.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	MORE Access	6-7pm	----Th-----	:30		\$235.00	NM		
	See MG 39.3,39.4,39.5,39.6,39.7,39.8,39.9,39.10,39.11,39.12,39.13,39.14,39.15											
	2	KVVU	10/15/12-10/21/12	MORE Access	6-7pm	----Th-----	:30		\$235.00	NM		
	See MG 39.3,39.4,39.5,39.6,39.7,39.8,39.9,39.10,39.11,39.12,39.13,39.14,39.15											
N 45	KVVU	10/18/12	10/18/12	Extra	M-F 7-730p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$420.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Extra	M-F 7-730p	----Th-----	:30		\$420.00	NM		
	See MG 39.3,39.4,39.5,39.6,39.7,39.8,39.9,39.10,39.11,39.12,39.13,39.14,39.15											
N 47	KVVU	10/18/12	10/18/12	TMZ	730-8p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$575.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	TMZ	730-8p	----Th-----	:30		\$575.00	NM		
	See MG 39.3,39.4,39.5,39.6,39.7,39.8,39.9,39.10,39.11,39.12,39.13,39.14,39.15											
N 58	KVVU	10/16/12	10/16/12	Extra	M-F 7-730p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1-----				1	\$420.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Extra	M-F 7-730p	-Tu-----	:30		\$420.00	NM		
	See MG 39.3,39.4,39.5,39.6,39.7,39.8,39.9,39.10,39.11,39.12,39.13,39.14,39.15											
N 60	KVVU	10/16/12	10/16/12	TMZ	730-8p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1-----				1	\$575.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	TMZ	730-8p	-Tu-----	:30		\$575.00	NM		
	See MG 39.3,39.4,39.5,39.6,39.7,39.8,39.9,39.10,39.11,39.12,39.13,39.14,39.15											
N 62	KVVU	10/16/12	10/16/12	New Girl/Mindy	Tue 9p-10p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1-----				1	\$3,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	New Girl/Mindy	Tue 9p-10p	-Tu-----	:30		\$3,000.00	NM		
	See MG 39.3,39.4,39.5,39.6,39.7,39.8,39.9,39.10,39.11,39.12,39.13,39.14,39.15											
Totals											124	\$85,315.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/18/12	124	\$85,315.00	\$72,517.75
Totals	124	\$85,315.00	\$72,517.75

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
 25-TV 5 Drive
 Henderson, NV 89014
 (702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
480895 /	06180424

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/12/12 - 10/18/12	NRCC IE 2012	2603

<u>Advertiser</u>	<u>Original Date / Revision</u>
NRCC	09/26/12 / 09/26/12

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !! SEP26/12 10.26
ORDER WORKSHEET HARRIS REPORT FROM REP *** KVVU-TV ***
CHANGES

REP: TO ROSE
FR NIKKI
OKD M2
SEE LINES 78-88
TOTAL SAME
PLS CNF THANKS

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 155 AGENCY PRODUCT CODE = 426 AGENCY EST# = 2603												
18	S		400P-500P	30		\$225.00	10/15	10/15	0		MON	0
PROGRAM : DR. OZ RA35-64 : 0.8 CON COM1 : DR. OZ												
78	A		300P-400P	30		\$350.00	10/15	10/15	2		MON	2
PROGRAM : DR. OZ RA35-64 : 0.8 ORD COM1 : SPOTS N/A DUE TO SPORTS & PRESIDENTIAL DEBATE. THIS IS A MAKE-GOOD FOR OCT15 ON LINE-18 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT15 ON LINE-19 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT15 ON LINE-21 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT15 ON LINE-23 FOR 2 SPOTS/WK												

79	A	300P-400P	30	\$350.00	10/18	10/18	2	THU	2
PROGRAM : DR OZ ✓ RA35-64 : 0.8 ORD COM1 : SPOTS N/A DUE TO SPORTS & PRESIDENTIAL DEBATE. PART OF A MAKEGOOD MADE UP OF LINES 78-88									
80	A	900P-930P ✓	30	\$825.00	10/16	10/16	1	TUE	1
PROGRAM : EXTRA RA35-64 : 0.8 ORD COM1 : SPOTS N/A DUE TO SPORTS & PRESIDENTIAL DEBATE. PART OF A MAKEGOOD MADE UP OF LINES 78-88									
81	A	930P-1000P ✓	30	\$825.00	10/16	10/16	1	TUE	1
PROGRAM : TMZ RA35-64 : 0.8 ORD COM1 : SPOTS N/A DUE TO SPORTS & PRESIDENTIAL DEBATE. PART OF A MAKEGOOD MADE UP OF LINES 78-88									
82	A	900P-930P	30	\$825.00	10/18	10/18	1	THU	1
PROGRAM : EXTRA RA35-64 : 0.8 ORD COM1 : SPOTS N/A DUE TO SPORTS & PRESIDENTIAL DEBATE. PART OF A MAKEGOOD MADE UP OF LINES 78-88									
83	A	930P-1000P	30	\$825.00	10/18	10/18	1	THU	1
PROGRAM : TMZ RA35-64 : 0.8 ORD COM1 : SPOTS N/A DUE TO SPORTS & PRESIDENTIAL DEBATE. PART OF A MAKEGOOD MADE UP OF LINES 78-88									
84	A	800P-900P	30	\$3,550.00	10/16	10/16	1	TUE	1
PROGRAM : RAISING HOPE/BEN & KATE RA35-64 : 0.8 ORD COM1 : SPOTS N/A DUE TO SPORTS & PRESIDENTIAL DEBATE. PART OF A MAKEGOOD MADE UP OF LINES 78-88									

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !! SEP26/12 10.26
ORDER WORKSHEET HARRIS REPORT FROM REP *** KVVU-TV ***
*****CHANGES*****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
85	A		730P-800P	30		\$900.00	10/16	10/16	1		TUE	1
PROGRAM : NEWS AFTER DEBATE RA35-64 : 0.8 ORD COM1 : SPOTS N/A DUE TO SPORTS & PRESIDENTIAL DEBATE. PART OF A MAKEGOOD MADE UP OF LINES 78-88												
86	A		430P-800P	30		\$3,250.00	10/18	10/18	1		THU	1
PROGRAM : NLCS GAME RA35-64 : 0.8 ORD COM1 : SPOTS N/A DUE TO SPORTS & PRESIDENTIAL DEBATE. PART OF A MAKEGOOD MADE UP OF LINES 78-88												
87	A		400P-430P	30		\$550.00	10/18	10/18	1		THU	1
PROGRAM : NEWS RA35-64 : 0.8 ORD COM1 : SPOTS N/A DUE TO SPORTS & PRESIDENTIAL DEBATE. PART OF A MAKEGOOD MADE UP OF LINES 78-88												
88	A		430A-459A	30		\$105.00	10/17	10/17	1		WED	1
PROGRAM : NEWS RA35-64 : 0.8 ORD COM1 : SPOTS N/A DUE TO SPORTS & PRESIDENTIAL DEBATE. PART OF A MAKEGOOD MADE UP OF LINES 78-88												
19	S		500P-530P	30		\$350.00	10/15	10/15	0		MON	0
PROGRAM : FOX 5 NWS-5 RA35-64 : 1.3 CON COM1 : FOX 5 NWS-5												
21	S		530P-600P	30		\$365.00	10/15	10/15	0		MON	0
PROGRAM : FOX 5 NWS530 RA35-64 : 1.2 CON COM1 : FOX 5 NWS530												
23	S		600P-700P	30		\$235.00	10/15	10/15	0		MON	0
PROGRAM : MORE ACCESS RA35-64 : 1.1 CON COM1 : MORE ACCESS												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP26/12 10.26

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
24	S		700P-730P PROGRAM : EXTRA RA35-64 : 1.6 CON COM1: EXTRA	30		\$420.00	10/15	10/15	0		MON	0
26	S		730P-800P PROGRAM : TMZ RA35-64 : 2.1 CON COM1: TMZ	30		\$575.00	10/15	10/15	0		MON	0
27	S		800P-900P PROGRAM : BONES RA35-64 : 5.6 CON COM1: BONES	30		\$3,800.00	10/15	10/15	0		MON	0
39	S		400P-500P PROGRAM : DR. OZ RA35-64 : 0.8 CON COM1: DR. OZ	30		\$225.00	10/18	10/18	0		THU	0
40	S		500P-530P PROGRAM : FOX 5 NWS-5 RA35-64 : 1.3 CON COM1: FOX 5 NWS-5	30		\$350.00	10/18	10/18	0		THU	0
42	S		530P-600P PROGRAM : FOX 5 NWS530 RA35-64 : 1.2 CON COM1: FOX 5 NWS530	30		\$365.00	10/18	10/18	0		THU	0
44	S		600P-700P PROGRAM : MORE ACCESS RA35-64 : 1.1 CON COM1: MORE ACCESS	30		\$235.00	10/18	10/18	0		THU	0
45	S		700P-730P PROGRAM : EXTRA RA35-64 : 1.6 CON COM1: EXTRA	30		\$420.00	10/18	10/18	0		THU	0

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP26/12 10.26

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
47		S	730P-800P	30		\$575.00	10/18	10/18	0		THU	0
PROGRAM : TMZ												
RA35-64 : 2.1												
CON COM1 : TMZ												
58		S	700P-730P	30		\$420.00	10/16	10/16	0		TUE	0
PROGRAM : EXTRA												
RA35-64 : 1.6												
CON COM1 : EXTRA												
60		S	730P-800P	30		\$575.00	10/16	10/16	0		TUE	0
PROGRAM : TMZ												
RA35-64 : 2.1												
CON COM1 : TMZ												
62		S	900P-1000P	30		\$3,000.00	10/16	10/16	0		TUE	0
PROGRAM : NW GRL/MINDY												
RA35-64 : 4.3												
CON COM1 : NW GRL/MINDY												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M2	OK'D	BUY#18	MISSED: MON/400P-500P				OCT15 (2/WK)		30S	\$225.00		(SEP26/12)
		BUY#19	MON/500P-530P				OCT15		30S	\$350.00		
		BUY#21	MON/530P-600P				OCT15		30S	\$365.00		
		BUY#23	MON/600P-700P				OCT15 (2/WK)		30S	\$235.00		
		BUY#24	MON/700P-730P				OCT15		30S	\$420.00		
		BUY#26	MON/730P-800P				OCT15		30S	\$575.00		
		BUY#27	MON/800P-900P				OCT15		30S	\$3,800.00		
		BUY#39	THU/400P-500P				OCT18 (2/WK)		30S	\$225.00		
		BUY#40	THU/500P-530P				OCT18		30S	\$350.00		
		BUY#42	THU/530P-600P				OCT18		30S	\$365.00		
		BUY#44	THU/600P-700P				OCT18 (2/WK)		30S	\$235.00		
		BUY#45	THU/700P-730P				OCT18		30S	\$420.00		
		BUY#47	THU/730P-800P				OCT18		30S	\$575.00		
		BUY#58	TUE/700P-730P				OCT16		30S	\$420.00		
		BUY#60	TUE/730P-800P				OCT16		30S	\$575.00		
		BUY#62	TUE/900P-1000P				OCT16		30S	\$3,000.00		

OFFER: MON/300P-400P OCT15 (2/WK) 30S \$350.00 PLS ADVISE.
& THU/300P-400P OCT18 (2/WK) 30S \$350.00
& TUE/900P-930P OCT16 30S \$825.00
& TUE/930P-1000P OCT16 30S \$825.00
& THU/900P-930P OCT18 30S \$825.00
& THU/930P-1000P OCT18 30S \$825.00
& TUE/800P-900P OCT16 30S \$3,550.00
& TUE/730P-800P OCT16 30S \$900.00
& THU/430P-800P OCT18 30S \$3,250.00
& THU/400P-430P OCT18 30S \$550.00
& WED/430A-459A OCT17 30S \$105.00

CMT: SPOTS N/A DUE TO SPORTS & PRESIDENTIAL DEBATE.

OCT/12 85315.00 CONTRACT TOTAL 85315.00
TOTAL SPOTS 124

MARKET TOTALS \$387,795 KVVU 22% KSNV 37% KLAS 22% KTNV 15% KVMY 3% KVCW 1% CABL 0%
KTUD 0%

SVC- NSI
DEMOS- RA35-64*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE